

Graphic Design & Marketing Manager

Job Summary:

At MHz Technologies, we're looking for a Graphic Design & Marketing Manager to take full ownership of designing and managing all marketing initiatives. This role combines creative content production with marketing strategy execution, ideal for someone eager to grow in both fields while supporting the company's growth.

Responsibilities

- Design all marketing materials including brochures, flyers, presentations, catalogues, social media visuals, website graphics, and email templates
- Develop and run marketing campaigns across online and offline channels
- Maintain and update website content aligned with marketing efforts
- Create and schedule social media posts; monitor engagement and optimize content
- Design promotional materials for events, trade shows, and conferences
- Ensure brand consistency across all marketing materials
- Track campaign performance and assist with reporting and analytics
- Coordinate with vendors and printers for production of marketing materials

Essential Skills & Experience

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Basic understanding of marketing principles and campaign support
- Experience with website CMS (e.g., WordPress) and social media platforms
- Strong communication skills, both visual and verbal
- Excellent attention to detail and ability to manage multiple projects independently
- Proactive, adaptable, and able to handle both design and marketing tasks

Preferred Skills

- Experience with email marketing platforms (Mail Chimp, Campaign Monitor)
- Basic SEO and digital marketing knowledge
- Video editing or motion graphics skills (Adobe Premiere, After Effects)
- Photography/videography skills
- Familiarity with Google Analytics or other tracking tools

If interested please contact and send your CV to info@mhztechnologies.co.uk